

MASS TOURISM IN AN ALREADY OVERCROWDED AREA

Since 2018 the limit on the number of people has been exceeded.

Un informe del Gobierno vasco alerta sobre la alta carga turística en Urdaibai



deia
BIZKAIA > BILBAO > ASTE NAGUSIA > BARRIOS
El barco 'Duch Spirit' estará también operativo este verano para llevar agua a Urdaibai

- Many tourists in a small area
- Overcrowded beaches
- Increasing recreational activities in the estuary
- Mobility problems
- Deficiencies in the public transport system
- Problems with water supply

A PROJECT THAT IS BEING IMPOSED WITHOUT INFORMING THE GENERAL PUBLIC

- A plan drawn up without consulting the local who live here.
- Information has been hidden from and denied to the citizens, local groups and local authorities.
- Rather than responding to the needs of the area, this project responds to the needs of a private Museum.
- This project will be financed solely with public money.
- Rather than adopting a cautious approach, it is taking the risk of situating the project in this fragile part of the Biosphere Reserve.

It is using the cultural, natural and historic patrimony as a selling point.

- The Museum will only be open 4 months a year, something which only serves to underline the precarious and the temporary nature of the jobs.
- In the words of Vidarte, the former director of the Guggenheim museum in Bilbao, "an administrative weeding" is necessary because the laws, as they stand, make this project illegal
- It is based on mass tourism.
- A Greenwashing campaign is being used to clean up the image of this project.

Guggenheim Urdaibai Stop Plataformaren sare sozialak:



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[Sinatu Guggenheim Urdaibai Proiektua gelditzeko!](#)



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HELP US TO STOP THIS MADNESS IN THE COURTS!

DROP BY DROP, WE WILL FORM A WAVE WHICH WILL DROWN THIS PROJECT!

2095 0130 20 9123630854

BIZUM 09153

GUGGENHEIM URDAIBAI



THE BFA HAS PRESENTED THIS PROJECT IN PARTS

The reason: if the project were presented as a whole the environmental impact would be considered unsustainable, unacceptable and unjustifiable. This mega-project hopes to attract 150,000 visitors to Busturialde from June to September. 45, 000 people live in Busturialdea and if we add to

that the number of people that come to the area in summer, the number of visitors in the summer months would be unsustainable.

The promoters of this madness insist that the Guggenheim Urdaibai museum project only makes sense from the environmental sustainability aspect of the project 9 but it's clear that mass tourism and environmental sustainability are incompatible. As such, this project makes no sense.

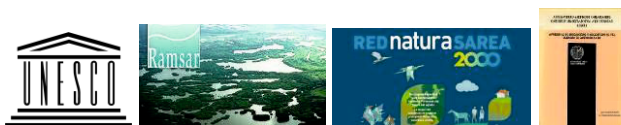
The intrinsic natural value of the Urdaibai is the main reason why it has been chosen, but the symbolism of the bombing of Gernika, the proximity to the Camino and Gaztelugatxe are also factors that have been taken into account.

THIS MACRO PROJECT THREATENS THE URDAIBAI BIOSPHERE RESERVE

Urdaibai Biosphere Reserve is the only Biosphere Reserve that we have in the Basque Country.

In 1984 UNESCO granted it this status and nowadays the Biosphere Reserve benefits from a number of protective measures, laws and agreements which are still in force:

- 5/1989 LAW, 6th July, for the Organization and Planning of Urdaibai Biosphere.
- Natura 2000 (SPA and Estuary SACs eta Estuarioko KBE) - Ramsar Convention (1993, international treaty)



HOW WILL IT BE FINANCED?

This private museum will be financed with public money

On 18th June, 2023 the New York architecture studio Cooper Robertson made it known that an estimated 130M euro investment would be needed to start the project.

- The Bizkaiko Foru Aldundia (Bizkaia Provincial Council) **has contributed 40 M€**. On 10th November, 2022 it was published that Unai Rementeria had guaranteed 40 million euros to be used when work starts on the Urdaibai Guggenheim museum. This money was set aside for the project despite knowing that it would not be used in 2023 and **another 10 million** was ear-marked for a study into the extent of the contamination of the ground

where the museums are to be built.

- Another 40 M€ was promised by the Spanish Government`s Ministry of Ecological Transition. The financial grant is the result of an agreement signed between the Spanish minister, Teresa Ribera, and the Bizkaiko Foru Aldundia (Bizkaia Provincial Council) to facilitate specific activities aimed at sustainable development in the Urdaibai estuary. The agreement marks out 13 specific actions to be carried out.

-50M€ is still needed. We can only suppose that **the Basque Government will give this money once the elections are over.** In November 2023 it was made known that the Basque Government had delayed its support for the project until after the elections to avoid stirring up friction between the different Basque provinces which might lead to adverse election results.

- A price still has to be agreed for the land occupied by the shipyard **Astilleros Murueta**.

THE LAWS AND REGULATIONS THAT ARE BEING MODIFIED TO ENABLE THIS PROJECT TO GO AHEAD

1.- Changes to the Markina-Gernika (LPP) Local Territorial Plan

The Gernika-Markina Local Territorial Plan has been in force since 1st March, 2016 when the 31/2016 Decree was approved by the Basque Government. The conditions of this Territorial Plan mean that at the moment the Guggenheim Urdaibai museum project in this area is illegal.

For permission to be granted the Territorial Plan would have to be modified.

2.- The resolution on public domain

On 8th October 2021, the BFA (Bizkaia Provincial Council) made an official request to the Ministry of Ecological Transition (MITECO) to modify the protection from 100 metres to 20 metres on the 950 metres area of land between points M-87 and M-124.

Resolution: The BFA`s request was accepted. On 19th October, 2003 it was officially signed and on 21st November it came into effect. Until then the 100 metre protection afforded by the Coastal Law had meant it was impossible for the museum to be built on the land of Astilleros Murueta shipyard. There was now one less obstacle to be overcome to fulfill their objectives.

3.-Modification of Murueta`s Urban Plan

One thing is to change the laws regarding the space to be used for the Museum, another is to change the legislation regarding what activities can be carried out on that land. Where they plan to build the Museum is industrial land but it`s not legal to use industrial land for the construction of a museum.

How was this done? By Murueta town-hall changing its Urban Plan.

On 9th October it was made public.

4.- On 20/02/2024 the Decree for the modification of the Plan for the Use and Management of the Urdaibai Biosphere Reserve was accepted